

Portfolio white paper

Branding: Fountain Inn

The City of Fountain Inn, SC initially contracted with FernCreek to help brand and promote its recently constructed history museum. That work included logo and business card design, as well as a 5-panel roll-fold brochure. FernCreek then produced an economic development for the city.



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FOUNTAIN INN HISTORY CENTER

fountaininn.org



Even now, the Fountain Inn History Center is gathering together the stories and treasures that bear witness to our rich cultural heritage. A distinctive facility to honor the Center has been completed and the Center's staff is collaborating with experts from across our region to realize the vision of an exhibit experience as immersive as it is memorable.

From the Revolutionary War-era Battle of Great Cane Brake to the entertainment legacy of Clifton "The Big Boy" Rains to journalist Robert Quillen's enduring reputation as "one of the leading purveyors of village nostalgia" in America, the story of Fountain Inn will unfold at the Center as never before.

The acquisition of historical artifacts, the design and execution of the display necessary to preserve and present them, is a costly undertaking. This is why we're asking you to help us bring the past to life through educational programming, regular exhibitions and special events with your financial contribution to the final leg of our exciting journey.

We invite you to support the Fountain Inn History Center at any level you prefer. Please choose one of the suggested giving levels listed here, or specify a giving level of your own on the Donor Card at right. Make history today - at Fountain Inn, the Golden Stop on the Greenville Corridor.

LEVELS

- Executive \$1,000
- DFPC Retail Sponsor
- Corporate \$500
- Business Sponsor
- Group \$100
- Sponsored Sponsor
- Family \$70
- Circle K Sponsor
- Individual \$35
- Corporate Sponsor

FOUNTAIN INN HISTORY CENTER DONOR CARD

Name _____

Billing Address _____

City/State/Zip _____

\$35 \$70 \$100 \$500 \$1,000

Other amount: \$ _____

Check Card # _____

V-Code _____

Expiration _____

Phone _____

Please return completed form with payment to 102 Depot Street, Fountain Inn 29644

Make history.

102 Depot Street
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To Greenville

History cannot give us a program for the future, but it can give us a fuller understanding of ourselves, and of our common humanity, so that we can better face the future.

Robert Penn Warren